

DW
4/12/12

Agenda Item 12
April 18, 2012
File No. 120-40

AGENDA BILL

Subject: Approve the 2012 Youth Sports Funding distribution as recommended by the Recreation Commission

Initiated by: Stephanie Daniel, Recreation Supervisor
Stuart Brown, Recreation Manager

BACKGROUND

The Town of Mammoth Lakes created a \$28,800 grant program several years ago to supplement organized, non-profit youth sporting programs that may be in need of additional funds for operations. These monies are identified in the FY2011-12 General Fund Budget. A competitive application process administered by the Recreation Department and reviewed and recommended by the Recreation Commission has occurred historically for awarding these funds.

Applications for the 2012 award were due to the Recreation Department on or before Friday, March 23, 2012 and seven (7) Youth Sports Funding applications were filed and received by the Recreation Department. The applications were posted on the Town's website under the Recreation Department/Youth Sports Funding tab (<http://www.ci.mammoth-lakes.ca.us/index.aspx?NID=342>).

Town staff is recommending the Town Council approve the funding distribution as recommended by the Recreation Commission.

ANALYSIS/DISCUSSION

Staff compiled seven applications and this information, along with the applications, was included for discussion at the April 10, 2012 regular meeting of the Recreation Commission. The Commission conducted a rigorous and thorough award process and unanimously voted (5-0) to recommend to the Town Council to fund the Youth Sports Program as identified in the table below.

The following information identifies the local youth sporting organizations who applied for funds, the funding amount requested, and the Recreation Commission's final recommendation to the Town Council. The Funding Summary Sheet (Attachment A) provides greater detail as it pertains to the selection criteria used to allocate funding to the youth sporting groups.

<u>Applicant</u>	<u>2011 Award</u>	<u>2012 Request</u>	<u>2012 Commission Recommendation</u>
Mammoth AYSO Soccer	\$7,000	\$7,000	\$6,750
Disabled Sports Eastern Sierra	\$3,400	\$3,500	\$2,750
Mammoth Lakes Swim Team	\$4,900	\$3,600	\$3,600
Mammoth Youth Football	\$5,500	\$6,500	\$5,500
Mammoth Youth Softball	\$0	\$500	\$500
Mono County Little League	\$3,700	\$3,700	\$3,700
MUSD Husky Club	\$6,000	\$6,000	\$6,000
Totals	\$32,000	\$30,800	\$28,800

OPTIONS ANALYSIS

Option 1: Approve the 2012 Youth Sports Funding distribution as recommended by the Recreation Commission.

Option 2: Approve the 2012 Youth Sports Funding distribution as recommended by the Recreation Commission, but with Town Council changes.

Option 3: Do not approve the 2012 Youth Sports Funding distribution as recommended by the Recreation Commission, but provide consensus direction to staff.

Option 4: Do nothing at this time.

VISION CONSIDERATIONS

The approval of the funding requests fulfills the Recreation Commission's mission statement: "*Enhance social, environmental, and economic well-being of Mammoth Lakes.*" It also addresses the strategic initiative of being a premier year-round resort community.

The metrics used for this decision is resident satisfaction as the programs and services supported by this funding directly enhance the experience of the youth participating in the sport, all of whom are local residents.

FINANCIAL CONSIDERATIONS

The FY2011-12 Budget allocated \$28,800 to support youth sports program funding. This funding is identified in line item 015-456-53000-394.

STAFF CONSIDERATIONS

Implementation of this program can occur with existing staff without causing delay in other projects or priorities. This program is facilitated each year by a Recreation Supervisor.

ENVIRONMENTAL CONSIDERATIONS

None at this time.

LEGAL CONSIDERATIONS

None at this time.

RECOMMENDATION

Therefore, it is recommended that the Town Council review the above options and approve Option 1:

Approve the 2012 Youth Sports Funding distribution as recommended by the Recreation Commission.

Attachment:

A - 2012 Youth Sports Program Funding Recommendations.

2012 Youth Sports Program Funding Summary Sheet
\$22,800 in funding to be disbursed among Youth Sports Programs
\$28,800 total (Husky Club allocation = \$6,000)

Organization	2012 Recommendation	2012 Request	2011 Award	2011 Participants	% ML area Residents	Notes
AYSO	\$6,750	\$7,000	\$7,000	470	100%	
Disabled Sports Eastern Sierra	\$2,750	\$3,500	\$3,400	405 annual	25%	34 full scholarships for local kids during Springtacular
Mammoth Lakes Swim Team	\$3,600	\$3,600	\$4,900	80	100%	
Mammoth Ski/Snowboard Ed. Found.	\$0	\$0	\$1,500			Did not apply. Rolled over to Mammoth Community Foundation
Mammoth Youth Football	\$5,500	\$6,500	\$5,500	100+	100%	
Mammoth Youth Softball	\$500	\$500	\$0	12	100%	
Mono County Little League	\$3,700	\$3,700	\$3,700	230	100%	
MUSD Husky Club	\$6,000	\$6,000	\$6,000	90-100	100%	
Total Funds Requested	\$28,800	\$30,800	\$32,000			

Updated 4/11/12 by Steph D.

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