



P.O. Box 1609, Mammoth Lakes, California 93546  
619-934-8983

MASTER SIGN PLAN

Digerness Building

In accordance with the Zoning Ordinance of the Town of Mammoth Lakes, Chapter 17.40 "Signs", Section 17.40.020 "General Provisions", Sub-section "J"; The Sign Plan for the Digerness Building, shall be as follows:

1 - TERM

The Sign Plan for Digerness Building shall be valid for a period of ten years from the date of adoption, August 28, 1991, and shall be required to be renewed in its entirety by August 28, 2001 in accordance with the legal sign requirements in affect at that time. Any deviations from this sign plan shall be approved by the Planning Commission and such deviations shall be valid only for the period of the originally approved master sign plan. All allocated signs per the approved sign plan are "existing signs" and only the copy may be added or changed with Planning Director approval, Therefore, any changes or additions shall have a valid amortization corresponding to the remaining period of the approved sign plan. At the end of the original 10 year period, all signs at the Digerness Building shall be required to reapply and come into conformance with whatever sign requirements are in affect at that time, regardless of when any particular wording or copy of an approved sign was installed. Chapter 19.15 of the Town of Mammoth Lakes Zoning Ordinance shall become an attachment to this approved Master Sign Plan.

2 - AMORTIZATION OF UNAPPROVED SIGNS

All existing signs on this parcel not approved as part of this sign plan shall be removed as required below, or October 1, 1992. There shall be no signs displayed on this property other than in accordance with the approved master sign plan.

### 3 - ILLEGAL SIGNS - REMOVAL

Sign "A", KMMT sign shall be reduced in size to 20 square feet by October 1, 1992.

Freestanding sign must be brought into conformance no later than October 1, 1992. The sign cannot be used for listing any other tenants. The sign can be used by Napa Auto Parts if the sign is brought into conformance with the sign ordinance. A plot plan and sign detail must be submitted for any change. If the sign is used to identify Napa, no other identification shall be permitted.

### 4 - Approved Signs

In Accordance with the attached layouts, there shall be approved signs as follows:

Attachment shows approved signs and locations.

Sign "B" reflects the existing paint store. This sign shall be reduced to 30 square feet by October 1, 1992, or until the amortization period expires, whichever is last.

Sign "C" reflects a proposed second floor sign of 16 square feet.

Sign "D" reflects a proposed first floor tenant, Napa, 30 square feet.

### 5 -- STYLE, COLOR, MOUNTING METHOD, SIZE AND APPROVALS

This building identifies only four tenants, therefore, there is no standard color or design theme for the building. Each new sign will have to be individually approved by the Planning Director, and all such signs shall conform to this sign ordinance and design review manual. Signs shall be made of wood or appear to be a natural material. Napa logo design and colors are approved, notwithstanding the requirements of this plan.

Any change in copy or sign installation shall receive prior approval by the Planning Director. It shall be the landlords responsibility to apprise all existing and future tenants of the requirements of the approved sign plan.

The Planning Commission added an additional condition that the tenants be informed of the details of this plan. It is the

property owners responsibility to do this.

Sign sizes and colors are allowed as approved as part of Master Sign Plan. All signs not approved as part of this Master Sign Plan shall be removed no later than October 1, 1992, unless such time limit is extended by the Planning Commission.

#### Mounting

Style, color, mounting method, size and location shall be per this master sign plan.

Any change in copy or sign installation shall receive prior approval by the Planning Director.

It shall be the landlords responsibility to apprise existing and future tenants of this sign plan as approved.

1. Only one sign per business, not exceeding 30 square feet in area.
2. Wood construction or made to resemble wood. Internally illuminated or plastic appearing signs are not permitted.
3. Signs for businesses in multi-tenant buildings or centers must adhere to an approved master sign plan.
4. Balloons, pennants, banners, portable A-frame signs, and signs that blink, flash, or rotate are prohibited.
5. All signs which are visible from the exterior require prior approval from the Planning Director.
6. Day glow colors, or colors which provide a harsh contrast to the building or area, are generally not permitted.
7. Landlord retains the ongoing right of sign approval, subject to the Sign Ordinance.

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DEPARTMENTAL USE ONLY

Business Name KMMT / Digerness Building.

Type of sign(s): Master Sign Plan.

APPROVED - CONDITIONS OF APPROVAL: 1. Application and attachments shall be part of this permit.

2. Sign(s) authorized by this permit shall remain subject to all applicable regulations of the Sign Ordinance.

3. Failure by permit holder to abide by any requirements of the sign ordinance may result in revocation of this permit and the signs authorized thereof.

4. Approval is as approved by the Planning Commission, August 28, 1991.

  
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Greg Newbry  
Assistant Planner

September 10, 1991  
Date

THIS SIGN PERMIT EXPIRES ON August 28, 2001

A new sign permit must be approved prior to, or by the expiration date, for any signs approved by this permit. Failure to do so will result in such sign(s) being illegal and may be abated.

The decision concerning granting or denial of this permit may be appealed to the Planning Commission, the appeal shall be made within fifteen (15) days of the date above by filing of a letter of appeal with the Planning Director.

Mammoth Mountain F.M. Associates, Inc.  
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(619) 934-2591

**KMMT**  
**106.3 FM**  
MAMMOTH LAKES, CALIF.



1. PICTURE IS OF DIGERNESS BLDG.
2. BLDG FACE IS 100ft. by 24 ft.
3. SIGN A IS ~~32~~ sq. ft. [20# approved]  
SIGN B IS ~~40~~ sq. ft. [30# approved]  
SIGN C IS 16 sq. ft.  
SIGN D IS 30 sq. ft.