

Print

Youth Sports Funding Program Application - Submission #359

Date Submitted: 4/24/2020

ORGANIZATION INFORMATION

Name of Organization*

Eastern Sierra Nordic Ski Association

Amount of funding requested*

3000.00

Tax ID Number*

65-129188

If you do not have a Tax ID number, has one been requested?

Yes

No

Mailing Address*

P.O. Box 3041

Address2

City*

Mammoth Lakes

State*

CA

Zip*

93546

Chair/President/Commissioner

First Name*

Nicole

Last Name*

Godoy

Phone*

760-914-2186

Email*

Nicole@themammothagent.com

Treasurer

First Name*

Chris

Last Name*

Thompson

Phone*

949-637-6498

Email*

chris.j.thompson@cox.net

Purpose of organization*

Eastern Sierra Nordic Ski Association is committed to building a stronger community through cross country skiing. We support local skiers by providing: financial assistance for equipment rentals, financial scholarships for travel and participation fees, training and race wax, uniforms, tools, coaching. Currently there are approximately 145 youth skiers participating in Gliders (after school cross country ski program), Avalanche (weekend youth ski sessions), Mammoth Middle School Team, Mammoth High School Team, and Mammoth youth Competition Team. ESNESA's purpose is to provide an opportunity for local youth of all abilities to experience cross country skiing and enjoy the outdoors in which we live

FUNDING INFORMATION

Amount of funding request*

3000.00

Budget Information Worksheet*

ESNSA_PandL_2019FYTD.pdf

Please fill out and upload the provided budget information worksheet.

Youth Sports Funding Budget Information Worksheet

[2019 Budget Information Worksheet](#)

Please describe, in itemized detail, how the funds received in 2019 were spent:*

In 2019 we were awarded \$3000 and \$1500. Funds were used to provide 4 full-ride athlete scholarships (coach/program fees and rentals) for youths who would otherwise not be able to afford Nordic programs, including summer, fall and winter training programs (\$2440); We purchased five new sets of roller skis and poles for summer training (\$710). and provided additional financial support to offset the registration costs of three of our athletes who were selected for the Junior National Championships (\$1350)

How many scholarships were awarded by your organization in 2019?

4

Please describe how the requested funding for 2020 will be used:*

2019 funds were focused on rejuvenating the Nordic program amongst middle-school aged skiers by offering scholarships for participation dues. We saw the largest increase in our middle-school program in years and are expecting this trend to continue. This introduced and ultimately retained several athletes to what will likely be a life-long love of the sport. In 2019 funds were more focused on sponsorship to support a larger-than-normal group of middle-school aged athletes as they pursued their goals of training for and attending Junior Nationals. In 2020 we want to support more our younger athletes, those of elementary and middle school age and a large contingent heading into high school. Funding would support an expanded summer training program for these younger athletes, building on what we started in 2018. In 2019 we sent Mammoth athletes to the Junior National Qualifiers. In 2020, we will continue to replace outdated/broken equipment and target the summer cross training program, most importantly roller skis which are about \$300/pair. There's never a shortage of ways we can add value to the program.

What other sources have you pursued to obtain funding?*

The annual Mammoth Biathlon (& largest fundraiser) at Panorama Dome unfortunately was not held this year due to lack of snow at the facility and COVID-19 restrictions. Usually, with the help of several dozen volunteers we run an event which brings in skiers from all over the western United States and fulfills our organization's mission to grow biathlon and Nordic skiing as sports for local youths. We are looking forward to hosting it again next year, but for these reasons, the funding is more important than ever. We also partner with Tamarack Ski Center on Ski Races and raise funds by volunteering at local events such as the Mammoth Half-Marathon and the Fall Century ride. Finally, we are supported by philanthropic donations from individuals and organizations.

Please upload any documents that will assist in establishing the funding history of the organization:**Funding History Documents**
 No file chosen
Funding History Documents
 No file chosen
Funding History Documents
 No file chosen
Funding History Documents
 No file chosen
Do you have a Facility Use Agreement with the Town of Mammoth Lakes?*
 Yes No
Are any Town/County resources (e.g., parks, fields, or facilities) used by the organization?*
 Yes No
If yes, indicate the nature of the usage, the estimated number of participant hours, and any expenses incurred by your organization for the prep and maintenance of the facility used by your organization.

Yes, Shady Rest Park, Whitmore Track are used by the teams for dry land training. Hours per year varies, typically 4-5 hours per week in the summer/fall. We also use biathlon rifles and other equipment from the Measure R pool of equipment for our biathlon event. We have also taken on a full-time coach this season and is in planning mode for upcoming training and will likely be utilizing available facilities in the best way possible.

PROGRAM INFORMATION**Duration of the program's season (days per year):***

Approximately 225 days a year for the comp team kids that train year-round. For those that only participate in the winter, the number could range from 30-60+ days or 3 days a week as the season permits.

Number of registered youth participants in 2019:*

Average of 131 kids in all youth programs

Number of Mono County and Mammoth Lakes full-time residents (including Crowley Lake and other nearby areas):*

100%

Number of adult volunteer hours involved with the program (specific program set up, maintenance, etc. - provide details):*

Parents, ESNSA board members, coaches, community members and athletes all work together to volunteer for various races, e.g., High & Middle School races, Mammoth Biathlon, Tannenbaum Classic and other community cross country ski races. We help with registration, social media and communications, making posters and banners for events, race sign-ups, event setup, timing, course marshaling, course setup and break down. Many also help with the Mammoth ½ Marathon, in which the junior cross country ski teams worked an aid station. Our volunteers also help with friends of Inyo trail days (clearing debris and rebuilding hiking trails). Volunteers assist our youth teams on town cleanup days. We also help staff an aid station for the Fall Century Ride. We were particularly gratified this year to see our high school-aged Nordic athletes start up an after-school training program for the Elementary school-aged "super Gliders" and also volunteering in for our Mammoth Biathlon. With the many activities and so many individual volunteers it is difficult to state a hard number, but we estimate the total to be in the order of 1000+ volunteer hours

What type of measures or procedures do you take to promote good sportsmanship among the players, coaches, and parents? Are there policies in place to discourage abusive behavior and language towards participants, coaches, and officials?*

Nordic Skiing definitely promotes great sportsmanship amongst coaches, parents, and youth skiers. If you have been to a Nordic race, you know that parents, coaches, and fellow competitors, all cheer each other no matter what team they are representing. The best races are usually when a child does their personal best, which doesn't mean just first, second, or third place. If this means just finishing a race strong, then that young skier is successful. Cross country skiing is a difficult sport and everyone has an appreciation and respect for the effort it takes to successfully complete a race. You can feel the positive energy of the crowd. The teams have had many compliments at away races by other parents on sportsmanship of our athletes. It is also a given part of the sport, from youth races to the Olympics, that if a racer has an equipment failure, e.g., broken pole, that a replacement will be offered by coaches or bystanders, regardless of affiliation. Many of these youth skiers become lifelong friends and keep in touch as they grow older. Some even return and volunteer or coach. This may be anecdotal, but there seems to be strong correlation between cross country skiers and strong academic achievement. It is an all-around positive influence on our local youth.

Outside of your program, what type of community programs or projects does your organization participate in?

Mammoth Biathlon, Town of Mammoth Lakes Clean-up Days, Mammoth ½ Marathon Aid Station, Mammoth Century Ride Aid Station, Mammoth Mountain Community Foundation Invitational, Friends of Inyo Trail Clean-up, Participate (Roller Ski) in 4th of July Parade

Eastern Sierra Nordic Ski Association

Profit & Loss

04/24/20

October 1, 2019 through April 24, 2020

Cash Basis

	<u>Oct 1, '19 - Apr 24, ...</u>
Ordinary Income/Expense	
Income	
Uniform Income	800.00
Team Trips	
Jan JNQ	531.85
SoHo	5,010.00
Dec JNQ	905.48
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Total Team Trips	6,447.33
Biathlon Donation	200.00
Donations	2,700.00
Grants	300.00
Memberships	150.00
Team Training	5,175.00
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Total Income	15,772.33
Expense	
Team Trip Expense	
June Lake Camp Expense	439.92
SoHo	4,305.47
Jan JNQ	1,005.14
Dec JNQ	406.00
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Total Team Trip Expense	6,156.53
Fall Training	
Fall Training Coaching	4,000.00
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Total Fall Training	4,000.00
Winter Coaching	2,250.00
Miscellaneous	
Wax Room	5,368.63
Miscellaneous - Other	121.87
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Total Miscellaneous	5,490.50
Athlete Sponsorship	1,350.00
Biathlon	
Advertising and Promotion	17.99
Storage	360.00
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Total Biathlon	377.99
Business Licenses and Permits	112.00
Dues and Subscriptions	50.00
Meals and Entertainment	156.96
Nordic Supplies/Equipment	1,568.26
Postage and Delivery	32.00
Professional Fees	800.00
Internet Expense	282.34
Travel	49.16
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Uniforms	4,454.68
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Total Expense	27,130.42
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Net Ordinary Income	-11,358.09
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Net Income	<u><u>-11,358.09</u></u>