

SHORT TERM VISION: INVESTING IN THE SUSTAINABILITY AND RESILIENCY OF THE GREATER MAMMOTH LAKES COMMUNITY

General Plan Vision Statement – 2007

COMMUNITY VISION Surrounded by uniquely spectacular scenery and diverse four-season recreational opportunities, the community of Mammoth Lakes is committed to providing the very highest quality of life for our residents and the highest quality of experience for our visitors.

To achieve this vision, Mammoth Lakes places a high value on:

1. Sustainability and continuity of our unique relationship with the natural environment. As stewards, we support visitation and tourism as appropriate means to educate and share our abundant resources. We are committed to the efficient use of energy and continuing development of renewable resources.

2. Being a great place to live and work. Our strong, diverse yet cohesive, small-town community supports families and individuals by providing a stable economy, high quality educational facilities and programs, a broad range of community services and a participatory Town government.

3. Adequate and appropriate housing that residents and workers can afford.

4. Being a premier, year-round resort community based on diverse outdoor recreation, multiday events and an ambiance that attracts visitors.

5. Protecting the surrounding natural environment and supporting our small-town atmosphere by limiting the urbanized area.

6. Exceptional standards for design and development that complement and are appropriate to the Eastern Sierra Nevada Mountain setting and our sense of a “village in the trees” with small town charm.

7. Offering a variety of transportation options that emphasize connectivity, convenience, and alternatives to use of personal vehicles with a strong pedestrian emphasis.

Town Council Strategic Priorities and Key Objectives Statement

(Updated July 20, 2022)

Strategic Priority: Expand availability and affordability of Community Housing

- Complete construction on Phase 1 (81 units), complete core infrastructure and support development plans for Phase 2 and funding participation (148 Units) of The Parcel.
- Implement Housing Now! Initiatives to deliver diverse housing solutions working with private sector and other agencies locally and regionally.
- Pursue implementation of sustainable funding source(s) for community housing including potential EIFD and in-lieu housing fee increases.
- Collect and analyze data on short-term rental for compliance with Town codes and impact on local housing market and review Town code for updates.

Strategic Priority: Enhance a sustainable recreation economy with partnerships & investment

- Office of Outdoor Recreation to coordinate with federal land managers on recreational investments, experiences, and planning related to federal lands.
- Enhance public recreational and community experience through focused destination management strategies for parking/transit, trailheads, and user services.
- Implement land use planning agreement with MLF; complete Community Recreation Center (CRC) project; and define preferred options for permanent outdoor event venues.
- Engage with partners on amenity improvements on federal lands and implementation of actions to reduce fire risk and improve forest health.

Strategic Priority: Investment in infrastructure improvements and maintenance

- Invest in community infrastructure planning, maintenance, replacement and improvements (Roads, MUPs, Parks, Town Office, and Equipment).
- Participate in regional Airport plan with partners and set strategic vision for Mammoth Yosemite Airport.
- Ongoing update of prioritized 5-year Capital Improvement Plan (CIP) and defined funding for annual implementation, including DIF update.
- Define and initiate mobility program including micro-mobility solutions, enhanced EV capacity, and transit improvements.

Strategic Priority: Implementation of enhanced and required municipal services

- Implement plans for Childcare facilities, pursue funding for community fiber network planning, and implement operating lease with MLF for Edison Theatre.
- Finalize plans and agreements to implement CRIS based radio communications system.
- Enhance Town’s public outreach/engagement/information strategies, tools, and tactics and enhance customer facing technology services.
- Maintain long-term financial stability to support strategic investment in infrastructure and services creating flexibility to respond to opportunities.